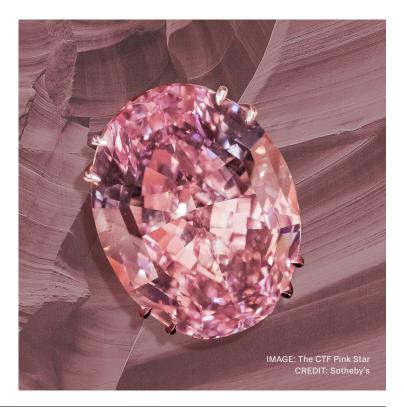
FANCY COLOUR DIAMONDS

01

The *most* expensive diamond

The most expensive diamond ever sold at auction was the **CTF Pink Star**, a 59.60-carat, fancy vivid pink, internally flawless, oval shaped diamond, which sold for \$71.2 million at Sotheby's Hong Kong in April 2017 to the leading Chinese jewellery house, Chow Tai Fook.¹

1. Sotheby's: The Pink Star: One Of The World's Great Natural Treasures www.sothebys.com/en/auctions/2017/the-pink-star-hk0770.html



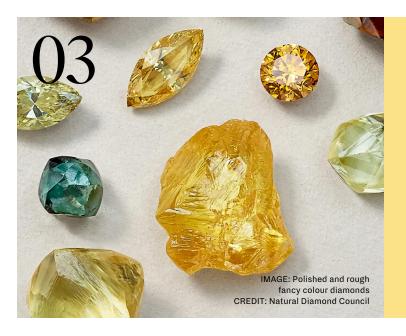


02

THE MOST PRIZED HUES ARE

red, pinks, blues and greens.²

2. Gemological Institute of America (GIA) : Fancy Color Diamond Buyers Guide www.gia.edu/fancy-color-diamond/buyers-guide



FANCY COLOUR DIAMOND PRICES HAVE GROWN AT A COMPOUND ANNUAL RATE OF

570 OVER THE PAST 20 YEARS, ACCORDING TO THE FCRF.³

3. Fancy Color Research Foundation: www.fcresearch.org



04

Only a handful of red diamonds

LARGER THAN 2 CARATS ARE KNOWN TO EXIST.4

4. GIA: The Magic of Colored Diamonds www.gia.edu/gia-news-research-worlds-fascination-fancy-colored-diamonds

05

COLOUR DIAMONDS ARE OFTEN CUT INTO

fancy shapes

TO ACCENTUATE THEIR HUES.







