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BDMA Enters into Partnership with Natural Diamond Council

Botswana Diamond Manufacturers Association to Join Natural Diamond Council in Effort to Support the Natural Diamond Industry and spread awareness of Botswana diamond manufacturing industry

New York, NY – May 10, 2023: Recognizing the increasing need for knowledge of the diamond industry among consumers, the [Botswana Diamond Manufacturers Association](#) (BDMA) has joined forces with the [Natural Diamond Council](#). The partnership will specifically help raise awareness of the Botswana diamond industry across global markets.

Established in 2007, The Botswana Diamond Manufacturers Association (BDMA) acts as the voice of the diamond cutting and polishing industry of Botswana. Its role is to work with government and other authorities to create a conducive business environment for its members and the relevant stakeholders of the diamond industry of Botswana.

“Botswana represents a crucial location within the Natural Diamond Industry. We look forward to this partnership allowing us to more widely share the values of the Botswana diamond industry with the world”, shared David Kellie, CEO of the NDC. “Just last year, [we visited with our global ambassador](#), Lily James, where we saw first-hand the impact of the diamond manufacturers by bringing skills and employment to Botswana, particularly for young people and people with disabilities.”

“With so many stakeholders and industry powerhouses coming together to invest strategically in the industry, we want to make sure that Botswana’s diamond manufacturing expertise is being shared around the world and we feel that Natural Diamonds Council can do just that.”, shared BDMA Chairman Siddarth Gothi. “We have worked with De Beers and other large NDC members for years and are excited to take this next step in strengthening this industry relationship.”

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ABOUT BDMA: The main objective of the Association is to represent Diamond Manufacturers of Botswana and the supporting industries including brokers, grading labs, diamond transport companies etc. The Association aims to assist in the understanding and implementation of policies in areas such as beneficiation, localization, employment, immigration and compliance with national and international laws and regulations. The BDMA strongly stimulates and displays the impact of the industry's socio-economic benefits to the citizens of Botswana by way of beneficiation, employment creation and skills transfer. Diamonds being the lifeline of the country's economic development, the role that the members of the association play is important in growing the diamond value chain within the country.

ABOUT NATURAL DIAMOND COUNCIL

The Natural Diamond Council (NDC) inspires and informs consumers about the incredible world of natural diamonds through its Only Natural Diamonds platform. The platform is the authoritative publisher on all things natural diamonds including celebrities and pop culture, epic diamonds and jewelry trends, engagements and weddings, and diamond buying guides.

The NDC supports the integrity of the natural diamond industry by providing transparency and insight on the progress of this sector and its commitments to further betterment. NDC is a global organization whose members' operations span four continents and ten countries including Canada, South Africa, and Botswana. Their operations support the livelihood of 10 million industry employees and their families around the world.

The NDC operates in the US, China, India, UAE, and Europe.

For more information, please contact Carrie@naturaldiamonds.com (Natural Diamond Council)