**EMERGING DESIGNERS** 

## DIAMOND Initiative

NATURAL DIAMOND

LORRAINE SCHWARTZ



Constance Polamalu
Birthright Foundry

https://brfoundry.com/ @constancethejeweler @birthrightfoundry



HERITAGE ULA NIFO 16' + 3' EXTENDER TCW APPROX. 23.5CT 18K YELLOW

NECKLACE MSRP: BY REQUEST ONLY | PRICE DEPENDENT ON DIAMONDS

Constance Polamalu is the founder and CEO of Birthright Foundry, an American Samoan and a first-generation jewelry designer based in Annapolis, MD. The Samoan oratory culture running through her veins makes her a natural storyteller. Constance considers her first language to be English, her second to be Jewelry and all her designs to be stories written in metal. As a new mother ignited by the turmoil of 2020, she founded Birthright Foundry to preserve and resurrect culturally significant stories in jewelry. She also serves as Zachary's Jewelers' Chief Operating Officer and as a jewelry expert on TikTok as @constancethejeweler.















"Conceptually, Birthright Foundry is inspired by my motherhood journey and the need to preserve culture for my family in uncertain times. In my inaugural collection, I am inspired by this desire to connect with my heritage and bring where I came from into who I am today.

The Ula Nifo which takes center stage in this first collection is a modern interpretation of an ancient ceremonial necklace. Traditionally made of whale teeth, the Ula Nifo represents familial wealth which is at the core of Birthright Foundry's mission to create lasting representation in a luxury space."

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