

The 4 C's

only
NATURAL
DIAMONDS

How the World Grades Natural Diamonds

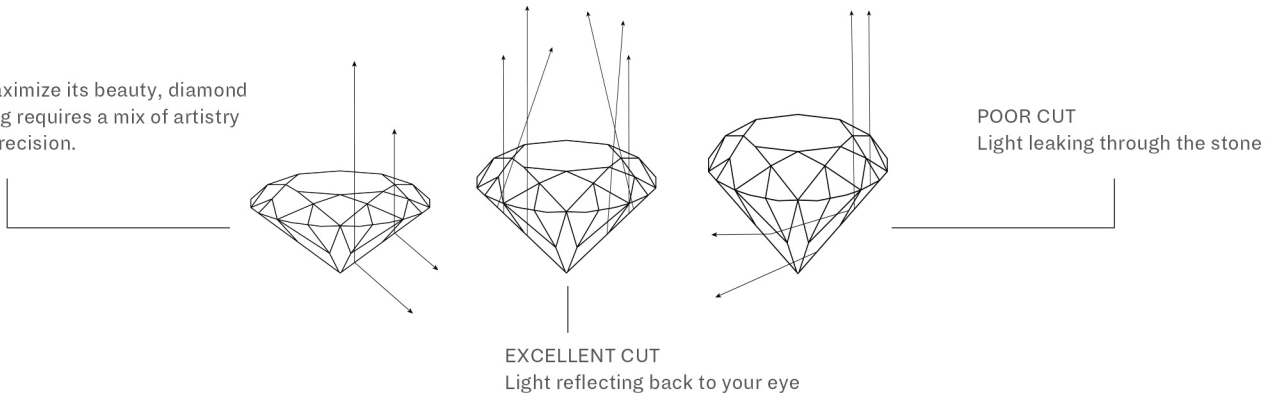
The 4C's represent the unique combination of the natural features of each diamond, denoting its rarity and value.



The cut of a diamond determines how it interacts with light.

The Cut Grading System assesses a diamond's cosmetic appearance, including its brightness, fire, and scintillation, which make up the way a diamond reflects light, dispersing it into color, and sparkles.

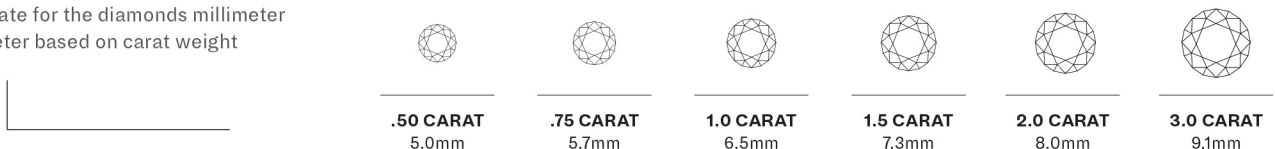
To maximize its beauty, diamond cutting requires a mix of artistry and precision.



The carat of a diamond is the measurement of the diamond's weight.

A full carat diamond weighs 200 milligrams. The carat derives its name from the carob seed, a small, uniform seed with a commonly equal weight. These seeds were used to balance scales in early gem trading, before the metric carat was created as the universal form of weight measurement for gems.

Because carat is determined by weight not size, these graphics serve as an estimate for the diamonds millimeter diameter based on carat weight



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CLARITY

A diamond's clarity refers to the absence of markings called inclusions or blemishes.

Diamonds formed deep within the Earth, and as a result, they often carry unique markings called inclusions or blemishes. A diamond's clarity refers to the absence of these blemishes.

Diamonds that form without any inclusions are extremely rare and deemed "flawless" on most grading scales.


















GRADE	FL	IF	VVS1, VVS2	VS1, VS2	SI1	SI2, SI3	I1, I2	I3
								
CATEGORY	FLAWLESS	INTERNALLY FLAWLESS	VERY VERY SLIGHTLY INCLUDED	VERY SLIGHTLY INCLUDED	SLIGHTLY INCLUDED		INCLUDED	

COLOR

A diamond's color grade is usually a measure of how colorless the diamond is.

Most diamonds appear colorless to the average shopper, but actually have slight tones of yellow or brown. Excluding "fancy colors", the closer the stone is to colorless, the rarer and generally more valuable it is.

Diamonds are graded on a color scale ranging from D (colorless) to Z (heavily tinted brown or yellow).

								
D	E	F	G	H	I	J	YELLOW	
COLORLESS			NEAR COLORLESS				FANCY	
								
K	L	M	N	O	P	Q	R	S-Z
FAINT YELLOW			VERY LIGHT YELLOW					